

# DOOR COUNTY NORTH

## 2021 MEMBERSHIP APPLICATION

*Promoting the beauty, legacy, and commerce of Liberty Grove*



### QUICK CHECKLIST...

- ☐ Signed membership application (total of 4 pages)
- ☐ Photos, logo and descriptive text for doorcountynorth.org
- ☐ Your payment via check
- ☐ To pay online by credit card, DC North will send invoice to Quickbooks Online Management
- ☐ Mail completed forms & payment to: Door County North, PO Box 10, Ellison Bay, WI 54210

### MEMBER BENEFITS

- Representation in the Door County North brochure that is distributed throughout the county and multi-state area, via the Destination Door County (DDC), Paperboy racks, member businesses, and regional and state welcome centers.
- Inclusion on doorcountynorth.org, Facebook, and Instagram.
- The opportunity to display your business brochure/poster at the Ellison Bay Welcome Center.
- Receive marketing support and promotion of your events on all our social media platforms, including a free listing for qualified events and businesses on travelwisconsin.com.
- Participation via your DC North membership in the DDC Co-Op Marketing Campaigns.

**For additional questions, please reach out to Mickie Rasch, Door County North Community Coordinator, at 920.854.4450 or doorcountynorth@gmail.com**



# 2021 CONTRACT

BUSINESS NAME: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

BUSINESS EMAIL: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

MAIN REPRESENTATIVE: \_\_\_\_\_

OWNER: \_\_\_\_\_

IS YOUR BUSINESS (CIRCLE ONE): OPEN YEAR ROUND OR OPEN SEASONALLY

WHAT MONTH/DAY DO YOU OPEN: \_\_\_\_\_

CLOSE: \_\_\_\_\_

HOURS: \_\_\_\_\_

SUMMER HOURS: \_\_\_\_\_

WINTER HOURS: \_\_\_\_\_

SOCIAL MEDIA LINK ADDRESSES TO BE LINKED TO YOUR PAGE FROM OUR WEBSITE:

FACEBOOK \_\_\_\_\_

INSTAGRAM \_\_\_\_\_

## 2021 DOOR COUNTY NORTH MEMBERSHIP DUES + AGREEMENT

\$150 Membership Dues (due 10/21/19)

\$95 Each additional business

\$65 Individual person

**Individual person membership:** Any person in the community who would like to be more involved with Door County North and help serve towards the DCN mission.

TOTAL DUE: \_\_\_\_\_

**\*\* For Office Use Only \*\***

Check # \_\_\_\_\_

Date Received by DC North \_\_\_\_\_

# BUSINESS LISTING INFORMATION

All information provided will appear in the 2021 Door County North brochure and/or on your website listing on [www.doorcountynorth.net](http://www.doorcountynorth.net).

## LISTING INFORMATION

BUSINESS CATEGORY (Limit of 2 categories per business. Each additional business is \$95)

### Where to Stay (Please select all that apply):

- ☐ Bed & Breakfast ☐ Campground ☐ Resort/Condo ☐ Hotel/Motel ☐ Log Cabin  
☐ House ☐ Rental Agency ☐ Cottage/House ☐ Waterview ☐ Pool ☐ Kitchenette  
☐ Pet Friendly ☐ Wheelchair Accessible ☐ WiFi

### Where to Eat (Please select all that apply):

- ☐ Breakfast ☐ Brunch ☐ Lunch ☐ Dinner ☐ Coffee House ☐ Carry Out ☐ Catering  
☐ Ice Cream/Gelato/Popcorn ☐ Outdoor Seating ☐ Waterview ☐ Fish Boil ☐ Full Bar  
☐ Beer/Wine ☐ Pet Friendly ☐ Wheelchair Accessible ☐ WiFi

### Where to Shop (Please select all that apply):

- ☐ General ☐ Antiques ☐ Art Gallery ☐ Market/Grocery/Specialty Foods  
☐ Winery/Distillery/Brewery ☐ Clothing/Jewelry/Accessories ☐ Resale ☐ Farm Market  
☐ Plant Nursery ☐ Specialty ☐ Home Furnishings/Accessories ☐ Convenience Store/Gas  
☐ Pet Friendly ☐ Wheelchair Accessible

### Where to Play (Please select all that apply):

- ☐ Attractions/Activities ☐ Golf Course ☐ Performing Arts ☐ Scenic Tour ☐ Spa/Salon  
☐ Entertainment ☐ Charter Tour ☐ Charter Fishing ☐ Family Fun ☐ Recreational Rental  
☐ Pet Friendly ☐ Wheelchair Accessible ☐ WiFi

### Live + Work (Please select all that apply):

- ☐ Bank ☐ Publishing Company ☐ Real Estate ☐ Waste Removal/Recycling ☐ Weddings  
☐ Portable Restroom Facility ☐ Transportation ☐ Healthcare ☐ Interior Design  
☐ Pet Friendly ☐ Wheelchair Accessible ☐ WiFi

### Other Category (Please explain):

☐ \_\_\_\_\_

Does your business provide catering or event facilities? ☐ YES ☐ NO

Please provide details: \_\_\_\_\_

## BROCHURE COPY

(40 words or less. Business name + contact info not included in 40 words. Listings over 40 words will be edited):

- ☐ Emailing my listing ☐ Use my 2020 listing

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## WEBSITE COPY

(400 words or less):

- ☐ Emailing my listing ☐ Use my 2020 listing ☐ Same as brochure

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## EVENT SPONSORSHIP OPPORTUNITIES

UNCORK SUMMER FOOD • WINE • MUSIC FESTIVAL

Saturday, June 26, 2021

Uncork Summer is Door County North's biggest annual festival!

Every year we need sponsors, volunteers, and vendors.

Find out how can you participate!

Contact Mickie Rasch at 920.854.4450 or [doorcountynorth@gmail.com](mailto:doorcountynorth@gmail.com)



## DOOR COUNTY NORTH OPPORTUNITIES

Participate on a committee or volunteer your time! New members and fresh ideas are always welcome. Check **ALL** Opportunities you're interested in:

### DOOR COUNTY NORTH BUSINESS

#### ASSOCIATION OPPORTUNITIES

- ☐ Board of Directors
- ☐ Marketing Panel
- ☐ Uncork Summer
- ☐ Visitor Information
- ☐ Other: \_\_\_\_\_

### OTHER ASSOCIATION OPPORTUNITIES

(Door County North will forward to the organization)

- ☐ Ellison Bay Service Club
- ☐ Liberty Grove Historical Society
- ☐ Gills Rock Celebrates 4th of July
- ☐ Door County Short Film Festival

## DOOR COUNTY NORTH DISCLAIMERS

Right to edit: Door County North reserves the right to edit membership listings to conform to brochure and website requirements.

Right to Refuse: Door County North reserves the right to deny any imagery or verbiage submitted that is inappropriate or does not represent Door County North in a manner that is acceptable.

**To be included in the 2021 Door County North brochure this contract and business listing copy, along with payment of dues, must be returned no later than Monday, October 16, 2020.**

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_